

II INTERNATIONAL SCIENTIFIC CONVENTION AND EXPO FAIR LAS TUNAS 2019

"For a relevant university aimed at sustainable development"

From 21 to 24 May 2019



The University of Las Tunas, institution of Higher Education in Cuba, has the honor to invite researchers, academics, businessmen, government policy makers and other specialists from around the world to the International Scientific Convention and Expo Fair Las Tunas 2019.

The main purpose of this event is to promote the exchange among professionals from different nations and areas of knowledge, to socialize their experiences and scientific advances in professional training and development and the impact of universities on the agro-ecological, economic, social and environmental processes that take place in each context.

Participants will have the opportunity to enjoy an enriching debate in scientific and academic topics of recognized interest, which today are part of the social mission of higher education worldwide. This major event will feature keynote lectures by prestigious academics, pre-event courses, debates in workshops, visits to historical sites and evening activities.

This major event results from the integration of the following events:

➤ **Social and Humanistic Sciences**

Academy and Society.

Coordinator: alieskycg@ult.edu.cu

➤ **Pedagogical Sciences**

➤ **Education and Society.**

Coordinator: maryob@ult.edu.cu

Educational Innovation - 21st Century.

Coordinator: robertofn@ult.edu.cu

➤ **Sciences of Physical Culture and Sports**

Evenhock.

Coordinator: mangel@ult.edu.cu

➤ **Agricultural Sciences and Agrarian and Rural Development**

Community and Rural Development.

Coordinator: gravedeperalta@ult.edu.cu

For more information visit the website <http://edacunob.ult.edu.cu/>

Agriculture and Development.

Coordinator: karelap@ult.edu.cu

Technical Sciences and Informatics

Integration of Technical Sciences.

Coordinator: alexyma@ult.edu.cu

➤ **Economic and Business Sciences**

Economic Sciences and Public and Business Administration.

Coordinator: saadia@ult.edu.cu

The works will be published in Volume IV of the Science and Technological Innovation Collection. The book will be co-published with Opuntia Brava magazine and indexed in the following databases: Scopus, EBSCO, DOAJ, MIAR, Cite Factor, Portal de Portales de Latindex, REDIB, WorldCat, Ingenta, COBISS, ResearchBib, ROAD, BASE, Toronto Public Library. University of Oxford, SUNCAT, Discover, Queen Mary University, current Iberoamerican affairs and SJIF Journal Rank.

Rules for the presentation of papers:

Title (sustained and justified capital letter), authors (without placing the term and to the right accompanied by their mail), abstract, key words and introduction (sustained capital letter only the term and justified), development (the term is not written, but subtitles summarizing the essential ideas), conclusions and references (sustained capital letter only the term and justified) and annexes (if necessary).

Length: from 7 to 10 pages (including graphics, tables, footnotes, references and annexes). Authors should use Letter size pages, with single spacing, 6.0 points between paragraphs, in Arial 12.0 type and margins of 2.5 cm. The title should not exceed 20 words (Spanish and English). The abstract should contain the synthesis of the main results, methods and conclusions, without exceeding 250 words (Spanish and English). Keywords: between three and five (Spanish and English).

The footnotes will be in Arial 10.0 points. They should be explanatory and should not be used to indicate the bibliographic sources. In order to quote authors, use references in the body of the paper and elaborate the list of references, the APA6 standard must be used; therefore, only the cited and referenced will be included.

For more information visit the website <http://edacunob.ult.edu.cu/>

Illustrations (maps, tables, graphs and photos) may be included only when they are strictly necessary. They should be self-explanatory and will be placed at the moment they are alluded to within the text. They may not exceed a width of 12.5 cm and a length of 18.6 cm.

Important dates to remember:

The submission of papers for evaluation will be until January 29, 2019. The official notification of acceptance will be sent from 15 and until March 30, 2019.

Registration fees:

Cuban participants: 200.00 CUP

Foreign participants and temporary residents: 150.00 CUC

Accompanying foreign participants: 100.00 CUC

Foreign students: 80.00 CUC

Semi-presence (publication only) national: 50.00 CUP

Contact Information:

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